LEGACY RISING PRESS PRESENTS

& DEAR DAUGHTER

RISE IN YOUR FULL POWER AND SAY
THE HARD THINGS OUT LOUD



book tour
SPONSORSHIP GUIDE

PUBLICATION DATE
SEPT 21 2027

DEAR DAUGHTER

Rise in Your Full Power and Say the Hard Things Out Loud

Dear Daughter: Rise in Your Full Power and Say the Hard Things Out Loud **is written for the woman who has done everything right and still wonders why it has cost her so much.**



This is a leadership book disguised as a love letter: part memoir, part leadership guide, and part direct letter to the reader. Drawing on 25 years of navigating corporate, agency, and nonprofit workplaces, Kelli writes the letters she once needed someone to write to her, about invisibility, perfectionism, code-switching, permission, lost dreams, motherhood, and legacy.

Launching September 21, 2027, the book will reach readers through a national tour connecting corporate ERGs, colleges and universities, including HBCUs and women's colleges, women's leadership organizations, and adoption organizations.

Dear Daughter *at a glance*

TITLE	Dear Daughter: Rise in Your Full Power and Say the Hard Things Out Loud
AUTHOR	Kelli Williams
PUBLISHER	Legacy Rising Press
PUBLICATION DATE	September 21, 2027
ISBN	To be assigned
FORMAT	Hardcover
EST. LENGTH	Approx. 46,000 words
STATUS	In design development
CATEGORY	Memoir / Leadership / Women's Nonfiction

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YOUR PARTNERSHIP IN ACTION

HELP BRING *DEAR DAUGHTER* TO MORE WOMEN

our sponsorship goal

We're seeking $55,000 in corporate and foundation sponsorships to support a planned twelve-city national book tour, bringing Dear Daughter into rooms across the country where women are leading, learning, and building. The tour will launch in September 2027 and continue throughout 2028.

Your sponsorship can help provide:

01 **MEANINGFUL ACCESS**

Help colleges, universities, and under-resourced community organizations host a tour experience they could not otherwise afford.

02 **A MEMORABLE EVENT EXPERIENCE**

Support event production, branded venues, personalized touches, and book signing experiences that make each stop feel personal, intimate, and impactful.

03 **PUT BOOKS IN READERS' HANDS**

Put signed copies of *Dear Daughter* into the hands of your employees, ERG members, or partner organizations.

04 **CONNECT WITH YOUR ORGANIZATION**

Depending on your partnership level, connect your team with Kelli through a keynote, fireside chat, virtual book conversation, or private executive leadership hour.

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choose your partnership

sponsorship OPPORTUNITY SUMMARY

Choose the partnership that fits your organization's goals. Compare the benefits below, then explore each level on the following pages. Benefits are specific to each partnership level and are not cumulative. Speaking engagements and virtual sessions are scheduled by mutual agreement during the September 2027–December 2028 tour period. Books are available beginning September 21, 2027.

BENEFIT	LEGACY $10,000	MOVEMENT $7,500	ACCESS $5,000	RISING $2,500	BOOKSTORE $1,000	COMMUNITY $750
Named theme, city, or lead access sponsorship	Included	-	-	-	-	-
Signed copies of Dear Daughter	100	60	25	10	5	3
Speaking engagement for your organization	Keynote or fireside chat	45 minutes	-	-	-	-
Private virtual executive leadership hour	Included	-	-	-	-	-
Logo placement	Tour-wide	Tour-wide	Supported event	-	-	-
Event signage	Supported event	Sponsor's event	Supported event	-	Local tour stop	-
Name recognition in marketing	Tour-wide Website	Tour-wide Website	Tour-wide Website	Tour-wide Website	Local event Website	Local event Website
Launch press release	Full feature	Named inclusion	-	-	-	-
Personalized inscription for executive sponsor	One included book	One included book	-	-	-	-
Social media recognition	Individual	Individual	Event-related	Group	Event-day mention	Group
Private virtual book conversation	-	-	60 minutes; up to 30 people	-	-	-
Shared virtual gathering with Kelli	–	–	–	Included	–	–

legacy PARTNER | $10,000

THERE ARE THREE WAYS TO SPONSOR AT THIS LEVEL

This is the top-tier sponsorship opportunity. You will choose the focus (theme, city, or access) that connects most closely with your mission and audience.

01 THEME SPONSORSHIPS

RISE

Naming what you carry, healing the inherited script, and permission to want more.

POWER

Full-power leadership, code-switching, and being the only one in the room.

LEGACY

Living legacy, generational impact, community and daughters.

02 CITY SPONSORSHIP

Fund the tour's stop in a mutually agreed-upon tour city. Recognition throughout that city's event, custom local activations, and the sponsor's brand tied to bringing *Dear Daughter* to that market.

03 LEGACY ACCESS SPONSORSHIP

Serve as the lead access sponsor for one mutually agreed community tour event at a college, university, or community organization. Receive the full Legacy Partner benefits, including tour-wide recognition, a speaking engagement for your organization, and a private virtual executive leadership hour.

legacy level benefits

- 100 signed copies of Dear Daughter for distribution
- Named sponsorship of one theme, one tour city, or one community access event
- One keynote or fireside chat with Kelli for your organization, virtual or in person in the Twin Cities metro area
- One private 60-minute virtual leadership conversation with your executive team
- Company logo on tour-wide marketing materials
- Prominent recognition as a Legacy Partner on the Dear Daughter website and in tour marketing materials
- "Sponsored by [Company Name]" signage at the event associated with your sponsorship
- Full feature in the launch press release and inclusion in ongoing tour communications
- Individual social media recognition across Kelli's channels
- One of your included signed books will feature a personalized inscription for your designated executive sponsor

For city and access sponsorships, the supported tour event is separate from the speaking engagement offered to your organization.

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MOVEMENT PARTNER | $7,500

Connect your team with Kelli through a speaking engagement, signed books, and recognition throughout the tour. There are three movement sponsorships available.

movement level benefits

- 60 signed copies of Dear Daughter for distribution
- One 45-minute speaking engagement with Kelli for your organization, virtual or in person in the Twin Cities metro area
- Company logo on tour-wide marketing materials
- "Sponsored by [Company Name]" signage at your organization's sponsored speaking event
- Recognition as a Movement Partner in tour materials and on the Dear Daughter website
- Named inclusion in the launch press release
- Individual social media recognition across Kelli's channels
- One of your included signed books will feature a personalized inscription for your designated executive sponsor

ACCESS PARTNER | $5,000

Help bring a Dear Daughter tour experience to a college, university, or community organization. Your sponsorship supports event production and book access, with recognition at the supported event and a virtual book conversation for your team.

access level benefits

- 25 signed copies of Dear Daughter for distribution
- Recognition as an Access Partner in tour materials and on the Dear Daughter website
- Company logo on the supported event's marketing materials
- "Sponsored by [Company Name]" signage at the supported event
- One 60-minute virtual book conversation with Kelli for up to 30 team members; additional books may be purchased separately
- Individual social media recognition tied to the supported event

Speaking engagements include a brief planning call to align an existing keynote or conversation format with your audience. In-person engagements outside the Twin Cities metro area are subject to mutual agreement. Related travel costs are covered by the sponsor at cost and approved in writing before booking.

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RISING PARTNER | $2,500

A supporting partnership for smaller businesses, women-owned companies, and mission-aligned brands. Includes tour recognition, signed books, and an invitation to a shared virtual gathering with Kelli and other Rising Partners.

rising level benefits

- *10 signed copies of Dear Daughter for distribution*
- *Company name listed as a Rising Partner in tour marketing materials and on the Dear Daughter website*
- *Group social media recognition alongside other Rising Partners*
- *Invitation to one shared virtual gathering with Kelli and other Rising Partners*

BOOKSTORE PARTNER | $1,000

For bookstores, community hosts, and small businesses supporting a local tour stop. Company name listed on the Dear Daughter website sponsor thank-you page.

bookstore level benefits

- 5 signed copies of *Dear Daughter* for distribution
- Recognition as a Bookstore Partner on event signage at one mutually agreed local tour stop
- Company name in marketing materials for the supported local tour stop
- Individual social media mention on the day of the supported local tour stop

COMMUNITY PARTNER | $750

For local businesses, supporters, and organizations helping bring *Dear Daughter* to their community. Name listed on the Dear Daughter website sponsor thank-you page.

community level benefits

- 3 signed copies of *Dear Daughter*
- Name recognition in local event marketing materials
- Group social media mention alongside other Community Partners

Included books will be provided beginning at publication and shipped together to one designated organizational contact.

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let's bring *DEAR DAUGHTER* to your community

Thank you for considering a partnership that will bring ***Dear Daughter*** to women and communities across the country. To discuss a partnership or request a sponsorship agreement, contact hello@legacyrising.com.



Kelli Williams

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